



WADE SISCO

Creative, Marketing, UI/UX & AI Specialist

- PI Las Vegas / Henderson, NV
- MA wade@wadesisco.com
- WE wadesisco.com
- IN linkedin.com/in/wadesisco

SKILLS

DESIGN & CREATIVE

- Adobe Creative Suite
- Figma, After Effects
- Cinema 4D, Blender
- Unreal Engine

WEB & TECHNOLOGY

- HTML, CSS, WordPress
- Shopify, JavaScript
- Python fundamentals

MARKETING

- SEO, SEM, Google Ads
- Email marketing
- Social media
- Campaign strategy

UI/UX

- Wireframing
- Prototyping
- User flows
- ERP & SaaS interfaces
- User testing

AI & AUTOMATION

- Claude, OpenAI, ChatGPT
- OpenClaw
- Prompt engineering
- AI-assisted workflows
- Automation concepts

ADDITIONAL

- Leadership
- Project management
- Strategy, collaboration
- Production-ready design

PROFESSIONAL SUMMARY

Creative, marketing, UI/UX and AI specialist with 20+ years of experience delivering branding, digital products, and marketing systems across web, mobile, e-commerce, software, and print.

Proven track record launching successful products, including live App Store apps, original iOS products, and growth-oriented design systems.

Experienced using Claude, OpenAI, ChatGPT and OpenClaw to streamline workflows, generate content, support code iteration, and improve creative productivity.

EXPERIENCE

A

Independent iOS App Developer / Creative Technologist

Wade Sisco Apps - Henderson, NV | Mar 2024 - Jul 2026

- Designed, developed, and launched live App Store products including Galaxy AR, Sisco's Guitar Tuner, and Sisco's Guitar Trainer AR.
- Created app concepts, UI systems, icons, screenshots, product descriptions, launch assets, and support websites.

G

Business Owner / Gallery Owner & Painter

Wade Sisco Gallery - Palm Springs, CA | Nov 2022 - Feb 2024

- Built and launched a digital-first art gallery and e-commerce platform.
- Curated exhibitions and collections with emphasis on LGBTQ+ art and artists, contemporary work, avant-garde work, digital art, and performance art.

M

Marketing Director

UltraBoard / United Industries - Bentonville, AR | Sep 2016 - Jul 2021

- Led rebranding and digital strategy across multiple product lines and customer channels.
- Rebranded product lines and marketing collateral including web, print, packaging, retail displays, and trade show systems.

U

UI / UX Designer

R&R Solutions - Gravette, AR | Jun 2014 - Aug 2016

- Redesigned ERP software workflows and user interfaces for enterprise software.
- Designed and implemented warehouse location management workflows for software and real-world operations.

P

Founder & Principal

Pixalim Studios, LLC - Palm Springs, CA | Jan 2004 - Dec 2009

- Designed and launched six original iOS apps, with three reaching Top 10 category rankings.
- Produced app wireframes, interface elements, product concepts, monetization methods, and App Store launch assets.

D

Digital Designer

Agua Caliente Casino - Rancho Mirage, CA | May 2007 - Oct 2009

- Supported casino website UX, email campaigns, landing pages, kiosk concepts, and interactive digital systems.
- Designed promotional graphics, web assets, entertainment materials, and guest-facing campaign creative.

E

Marketing Director

Amerinada Distributors / R&M Supply - Long Beach, CA | Dec 2004 - Nov 2005

- Developed branding, packaging, websites, apparel, trade show materials, and marketing systems.
- Supported product-line presentation and sales materials for customer and distributor channels.

EDUCATION & CERTIFICATIONS

Bachelor of Arts - Visual Communications | Platt College, Cerritos, CA

Python Programming Certificate | CodeAcademy.com

General Studies (Design Focus) | NWACC, Bentonville, AR

Computer Science coursework / UC Transfer Program | College of the Desert