

WADE@WADESISCO.COM

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2604 EAST 20TH STREET, SUITE 306

SIGNAL HILL, CA 90755

**WADE
SISCO**

PROFILE

Highly effective and multitasking Graphic Designer with extensive experience in multimedia, marketing, and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Highly skilled in client and vendor relations and negotiations, talented at building and maintaining "win-win" partnerships. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

SKILLS

PRINT

Banners
Consumer Packaging
Direct Mail
Signage
Logo Design
Newsletters
Posters
Screen-printing
Stationery
Typography

35mm & Digital
Darkroom Procedures
Tungsten Studio Lighting

WEB & MULTIMEDIA

Website Design
Web Banners
QuickTime VR
Slideshow Presentations
Video Editing & Effects

TECHNICAL PROFICIENCY

Adobe Acrobat 9
Adobe After Effects
Adobe Dreamweaver CS4
Adobe Flash CS4
Adobe Illustrator CS4
Adobe Imageready CS4
Adobe InDesign CS4
Adobe LiveCycle 2
Adobe Photoshop CS4

Adobe Premiere
Inkjet Garment Printers
Apple Final Cut Pro Studio
Colorspan UV Printers
Flexisign Professional 8
Konica Minolta Workcenters
Mimaki Solvent Printers
Microsoft Office 2007
Print Production Workflow
QuarkXPress 7
Roland Solvent Printers

EDUCATION

Platt College
Cerritos, CA 90703
Major: Graphic Design and Visual Communications
Degree: Associate of Applied Arts in Graphic Design

Northwest Arkansas Community
College, Bentonville, AR 72712
Major: Graphic Design

EXPERIENCE

NISTA HANCOCK & KNAPP (NHAK)

Long Beach, CA 90802
2008-Present
Graphic Designer
Create comprehensives and final designs for multi-level advertising campaigns. Projects have included print, web, and broadcast mediums for clients such as Tapout, SAVOR, Almost Golf, and City of Long Beach. Facilitate production in a multi-project, team environment. Communicate effectively, both orally and in writing, with all levels of management, other employees, vendors and the general public.

ANAJET, INC.

Costa Mesa, CA 92626
2007-2008
Product Manager
Instructed customers and product distributors in setup, maintenance, and operation of direct-to-garment inkjet printers. Traveled to Egypt, United Kingdom, and within the United States for training and preparation of distributors for sales and tradeshows. Designed marketing materials and tradeshow graphics for company booths. Supervised and attended product displays at industry tradeshows including SGIA, PMA, and ISS. Developed and produced product

training videos for web and training DVD's. Participated in development and engineering of new product lines and sales methods. Organized and executed product photo shoots for marketing purposes.

GRAPHICS & DESIGNS PLUS

Rolling Hills Estates, CA 90274
2006-2007
General Manager/ Art Director
Worked closely with clients to create vision, conceive designs, and consistently meet deadlines and project requirements. Effectively built, motivated, and directed design and print production teams. Conducted highly productive staff meetings. Efficiently pooled resources to achieve client objectives. Managed all operational, strategic, financial, quote/bid, staffing, and administrative functions. Reduced paper costs for company by utilizing local wholesaler and reduced paper costs by 30%.

BEST BANNER & SIGNS

Rogers, AR 72756
2005-2006
Production Assistant & Printer Technician
Supervised file setup, workflow, and maintenance for large format solvent

and UV digital printers. Introduced and implemented time and money saving methods for color and workflow management. Plotted, weeded, and applied vinyl for various forms of signage.

REICHERT'S SIGNS, INC.

Fountain Valley, CA 92708
2001-2005
Art Director
Conceived designs and provided solutions for outdoor marketing materials. Consistently met tight deadlines and exceeded client expectations. Worked closely with clients on developing market identities for their businesses. Evolved print workflow to include large format digital print output. Implemented use of alternative ink system for screen-print film output; reducing output film costs by 60%. Provided the creative vision, strategy and leadership for department personnel. Directed the implementation and development of the company's e-commerce site. Sales from the site attributed to a 10% increase in profit within the first six months of operation.

REFERENCES

References and portfolio are available for review upon your request.

